

The Pfemisure Privacy Manifesto

Updated: April 20, 2026

At **Pfemisure**, we believe transparency is the foundation of modern wellness. You trust us with your hygiene; it's only right that you can trust us with your data. This isn't a legal wall of text—it's our commitment to you.

01. The Minimum Viable Data

We aren't data hoarders. We only ask for what we need to get our products from our lab to your doorstep. This includes your **Identity** (who you are), your **Coordinates** (where you are), and your **Vibe** (what products you actually like, so we don't spam you with things you don't).

02. Our Digital Vault

Security isn't an afterthought; it's built into our DNA.

- **End-to-End Protection:** When you browse **femisure.co.in**, your connection is wrapped in high-grade encryption.
- **Payment Integrity:** We've partnered with the world's leading payment processors so that your financial secrets stay exactly that—secret. We never see your card numbers.

03. No Side-Hustles with Your Data

Some companies sell your info to the highest bidder. **We don't.** Your data stays within the Pfemisure ecosystem. We only share the essentials with our logistics partners (the people actually carrying your package) and our secure cloud providers.

04. Your Digital Sovereignty

You own your data; we're just the temporary custodians.

- **The "Clear All" Option:** If you ever want to leave us, you can request a total data wipe. No questions asked, no "are you sure?" guilt trips.
- **Access & Edit:** You have the right to download your data or fix a typo in your shipping address anytime.

05. The 2026 Standard

As a tech-driven venture based in **West Bengal**, we operate under the latest Indian Data Protection guidelines. We don't just follow the rules because we have to—we follow them because it's the right way to build a brand in 1996 or 2026.

Reach Out

Have a question about your privacy? Our team is ready to chat.

Pfemisure Headquarters Digital: support@femisure.co.in

Portal: femisure.co.in